# **Commercial Real Estate Marketing Opportunity**



<b>Project Title</b>	Commercial Real Estate Marketing Opportunity
Project Summary	Help the GSA Public Building Service enhance their asset management program by contributing your marketing and real estate skills to Outleasing Program. The GSA Outeasing Program manages vacant and underutilized federal space through a variety of transactions including special events (e.g. movie sh
Country	United States

### **Project Description**

Provide insights and recommendations to regional outleasing specialists on how to better market their vacant underutilized spaces through marketing communications and materials including property listings and brochures. Use digital platforms (Google Sites or other web page editor) to create and design content for prospective tenants and brokers.

Brand content and design for national and regional outlease program materials (color scheme, themes, forms, training materials, digital content, client outreach materials, etc.)

#### **Required Skills or Interests**

Skill(s)
Analytical writing
Coding
Data analysis
Data visualization
Design thinking
Editing and proofreading
Graphic design
Infographic design
Marketing
Research
Website design

#### **Additional Information**

This is a great opportunity for those that are interested in Commercial Real Estate, marketing or both. The ideal intern is a self-starter, creative and is eager to learn.

## **Language Requirements**

None